

Landmark – the brand

Look to Us is our new positioning, our commitment to our customers. We use it beneath our logo and we use it with our 'Landmark Loop' – the graphic device with which we bind together our wide range of services and expertise.

With Landmark, the sum is greater than its parts. The Landmark Loop illustrates how we work together; how we share knowledge; how we create innovative, practical yet world-class solutions.

The kind of solutions that deliver wealth creation and growth in a rapidly changing world.

Landmark Head Office:

380 La Trobe Street
Melbourne VIC 3000

Phone: 03 9209 2174

For additional information about our network and our brand visit www.landmark.com.au

finance insurance real estate wool farm services livestock fertiliser

LANDMARK

look to us

In a rapidly changing world, wealth creation and growth will increasingly depend on new ideas, new thinking and a wisdom born of experience. Australian farmers know this well; what's more, Landmark knows it too.

Through 150 years of change – in both good and bad times – Landmark has been there for our farmers, with the people, the products and the services they've needed to grow their farming businesses. It's a heritage on which we're proud to build the Landmark of tomorrow.



Australian farmers can 'Look to Us'.
This is our promise.

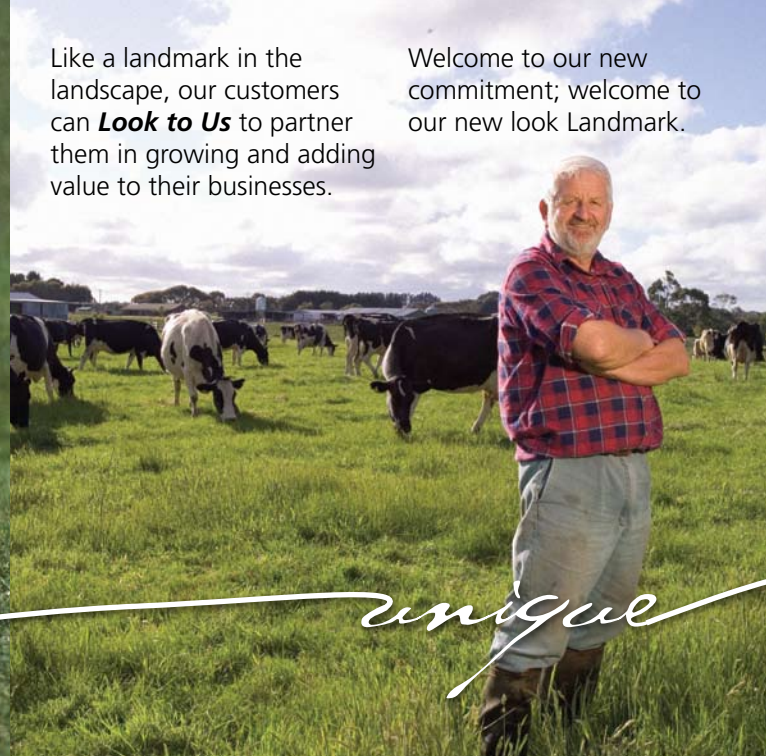
Now more than ever Australian farmers can **Look to Us** for practical solutions, sound advice and reliable service.

Look to Us is our commitment to our customers, both existing and new, and is exemplified in everything that we do.



Like a landmark in the landscape, our customers can **Look to Us** to partner them in growing and adding value to their businesses.

Welcome to our new commitment; welcome to our new look Landmark.



150 years

expertise

unique